

Living & Interior Specials

Het Nieuwsblad Magazine, Sjiem and Citta will bring all the latest interior trends to its readers in different specials published during the whole year. Does your brand want to connect with a broad audience in a context that is fully related to your product? Don't hesitate to book your campaign in one of the interior specials of the Connect Popular Magazine segment.



FORMAT	RATE
1/1 page	€ 12.200 (€ 14,20 CPM)

PROMO*
2+1
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Cannot be combined with other promotions.

REACH	PROFILE
858.810 readers/week	49,2% social group 1-4

HET NIEUWSBLAD MAGAZINE	APPEARANCE DATE
Interior & outside living	28/04
Interior winter	13/10

CITTA	APPEARANCE DATE
Living	31/03
Living	13/10

SJIEK	APPEARANCE DATE
Living	31/03 & 7/04
Living	06/10 & 13/10

DEADLINES

RESERVATION	15 working days before publication date
MATERIAL	12 working days before publication date
advnat@mediahuis.be	

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