


# Living, Interior & Architecture Specials

In 2018, De Standaard Magazine will republish its XL editions in which the theme of housing will be represented through the specials "Belgen & Design", "Interior" and "Architecture". The topics will be widely covered by editorial pieces and beautiful photography that inspires. These luxury editions will undoubtedly connect your brand to the right, upscale audience in the most unique context.



FORMAT	RATE
1/1 page 	<b>€ 10.900</b> (€ 34,25 CPM)

REACH	PROFILE
318.300 readers/week	54,7% social group 1-2

SPRING 2018	APPEARANCE DATE
Belgen & Design XL (indoor and outdoor)	7/04

AUTUMN 2018	APPEARANCE DATE
Interieur XL	13/10
Architectuur XL	10/11

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## DEADLINES

RESERVATION	15 working days before publication date
MATERIAL	12 working days before publication date

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2018**

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